

Rebecca Falish
Director of Wholesale Sales

InSinkErator 1250 International Drive Mt. Pleasant, WI 53177

T (920) 475-1949 T 800-558-5712 rebecca.falish@emerson.com

July 12, 2022 (Updated w/correct UPC codes)

To Our Valued Customer,

InSinkErator is excited to announce the launch of Lift & Latch™, a new installation feature for our Badger series line of disposers. This new feature is exclusive to InSinkErator and makes installing a disposer easier than ever.

Lift and Latch™ takes the installation process from a challenging exercise to simply gliding or latching an InSinkErator® garbage disposal to the sink flange. We've eliminated the challenge of having to hold the disposal with one hand, while adjusting the mounting ring with the other hand. Lift and Latch™ technology features a notch in the disposal body that aligns with a tab on the lower mounting ring, holding it in place. Now you can use two hands to lift the disposal and twist it into place. Just Lift and Latch™ for quick and easy installation. This feature is backward compatible with the InSinkErator QuickLock™ Mounting Assembly. This patented feature is not supported with competitive knockoffs of our mounting assembly.

To ensure a smooth transition, this will be a rolling change with no model name or UPC change. Part numbers will change and are reflected in the table on the second page. Shipments on the Badger with Lift and Latch™ will commence in early August.

Included with this letter is a sell sheet to demonstrate the feature and its benefits more fully.

InSinkErator appreciates your continued support of our products. If you have any questions, please contact your Regional Sales Manager or local manufacturers representative.

Best Regards,

Rebecca Falish

**Director of Wholesale Sales** 

/ Talish





## **Lift & Latch™ Models**

AVAILABLE STARTING AUGUST 1			
MODEL NAME	OLD PART NUMBER	NEW PART NUMBER	UPC
BADGER 1	79029-ISE	79880-ISE	050375000419
BADGER 1 w/ cord	79029A-ISE	79880A-ISE	050375001744
BADGER 5	79008-ISE	79883-ISE	050375000426
BADGER 5 w/ cord	79008A-ISE	79883A-ISE	050375001737

